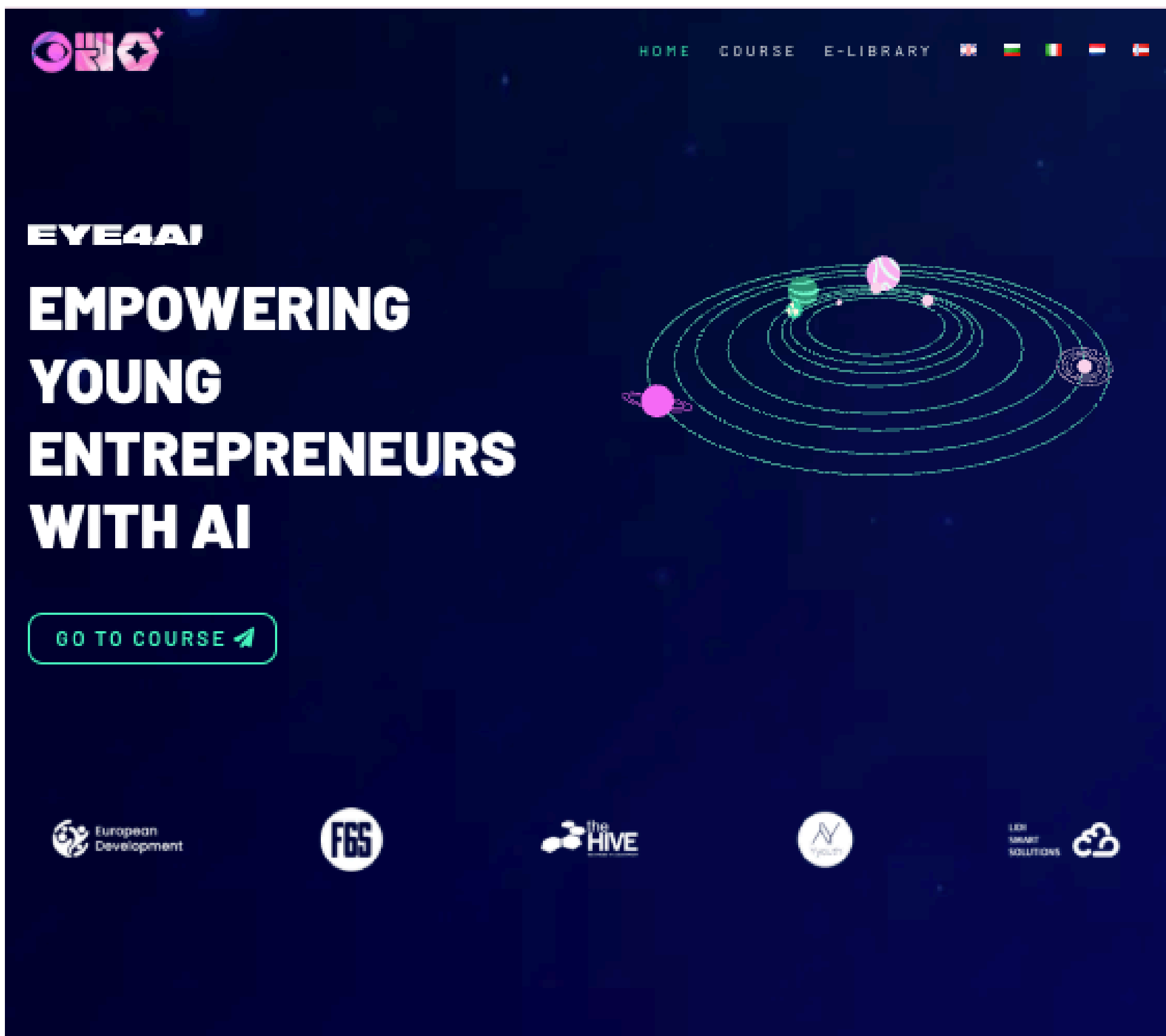


# EYE4AI Platform

➔ [mooc.eye4ai.eu](https://mooc.eye4ai.eu)



# EMPOWERING YOUNG ENTREPRENEURS WITH AI



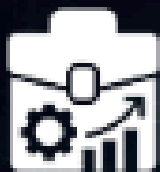
## What Is AI?

AI describes algorithms that learn patterns in data without being explicitly programmed. You'll get a concise overview of core architectures like neural networks and genetic algorithms.



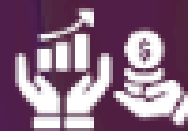
## Using AI Tools to Identify Market Needs

Discover how to leverage AI for market analysis—spotting trends and uncovering new niches. You'll learn which tools best match your data and business goals.



## How to Start a Business Using AI

AI describes algorithms that learn patterns in data without being explicitly programmed. You'll get a concise overview of core architectures like neural networks and genetic algorithms.



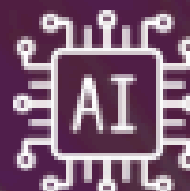
## Access to Funding

Master strategies for pitching to investors, securing grants, and joining accelerators. Learn how to craft a compelling pitch deck that wins the right funding.



## Internationalization, Sustainability & Team Building

Explore how to adapt your AI solution for global markets and implement sustainable practices. You'll also learn methods for building a strong, cross-functional team.



## AI Tools

Discover how AI tools can streamline workflows, analyze data, and support decision-making. Learn to choose the right solutions for your business and integrate them effectively.

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